November 24 Referendum
INFORMATIONAL OPEN HOUSE

www.WestCoastMultiplex.org
WCM: Major Milestones and Studies

- 2007  Feasibility Study completed
- 2008  Business Plan completed
- 2009  Memorandum of Understanding signed
- 2010  Shelf ready plan for facility
- 2011  Community Survey completed
- 2012  Referendum November 24: Phase 1 Operating Cost Funding
Who Is Behind The WCM?

- Many passionate parents, kids, sports enthusiasts, professional athletes, health professionals, wellness advocates, senior citizens, educators and business people

- West Coast Multiplex Society (Volunteers)

- WCM Society Board of Directors
  - Keith Gibson (Chair)
  - Jamie Carson
  - Mieke Dusseldorp
  - Dan Horsak
  - Moses Martin
  - Tim May
  - Sue Payne
  - Dave Taron
  - Lisa Thorpe
  - Maureen Wells
WCM vision was developed through consultation with various local stakeholder groups.

A multi-use meeting place and wellness facility for individuals and families of all ages.

Current plan scaled back from original vision: now a phased development.

Phase 1 includes:
- Ice arena
- Fitness room
- Change/locker rooms/storage,
- First aid station
- Skate & rental shop, offices, meeting rooms and supporting amenities.

Phase 2 will include swimming pool facilities.

How Much Will it Cost and How Will it Be Funded?

- Construction costs for Phase One (ice rink, fitness facility and supporting amenities) are estimated to be $10 - $12 million.

- The WCM Society and its supporters are actively seeking financial support from the Provincial and Federal governments in the form of support grants and stimulus packages, and from non-governmental sources such as corporations, private donations and business opportunities to cover construction costs.

- The November 24 Referendum will ask tax payers to support possible operating cost deficit not to exceed $450,000 per year (more on Referendum later).
Where Will it Be?

- The Regional District has identified a site for the WCM within Tofino/Ucluelet Airport Lands adjacent to a golf course.
- Accessible by car, public transit, bike transit and for some pedestrian use.
Benefits for So Many

- Serving Eight Communities
  - Area “C” Long Beach
  - Tofino
  - Ucluelet
  - Ahoushat First Nation
  - Hesquiaht First Nation
  - Tla-o-qui-aht First Nation
  - Toquaht First Nation
  - Yuułuʔatθ First Nation

- Year-round gathering place

POSSIBLE WCM USES

- Hockey/Ice Skating
- Curling/Roller Derby
- Fitness Centre
- Physio/Rehabilitation
- Emergency Shelter
- Soccer
- Wrestling
- Basketball
- Dry Land Training
- Celebrations/Family Events
- Community Events
A Few Of Many Endorsements

Perry Schmunk, Mayor, Tofino
“Speaking as a father, having a multi-generational health and wellness facility on the West Coast is key to keeping our communities vibrant and attractive to new families. I fully support the West Coast Multiplex project.”

Bill Irving, Mayor, Ucluelet
“On behalf of the council of the District of Ucluelet I would like to express our support for the plan for a regional recreation facility. This is an important investment to the residents and families of the West Coast.”

Martha McCabe, Canadian Olympic Swimmer and Medalist
“Facilities like this provide community members with a place to become united in an active environment and will help promote healthy living, team work and cooperation amongst many other benefits. Individuals working together through sport bond in a way that goes much beyond the competitive environment.”
More Support

WCM Supporters: The NHL’s Brendan Morrison and Willie Mitchell test their ball hockey skills with young local athletes. Morrison’s 2012 Saltwater Classic Fishing Derby raised $50,000 for Tofino community initiatives including $7,500 for the West Coast Multiplex.

Brendan Morrison, NHL
“In my opinion, having the West Coast Multiplex facility built in Tofino would provide many positive benefits for the surrounding communities. Speaking from my hockey experience, being part of a team from a young age taught me many important qualities in life — teamwork, commitment, drive, work ethic, and humility. These are all traits that help mold children and adolescents into the adults they will become.”
What is the Nov. 24 WCM Referendum?

- Hosted by Alberni-Clayoquot Regional District (ACRD)

- Request for Area “C” (Long Beach), District of Tofino, District of Ucluelet residents to vote to support a property tax increase to cover annual WCM Operating Cost Deficit Only

- ACRD studies estimate WCM operating costs will not exceed $450,000 annually

- WCM Society believes Multiplex can operate at a much lower cost than ACRD estimate (ACRD Comparisons: Gold River, Port McNeil much smaller communities)

NOTE: Funds to cover the Multiplex construction costs (estimated to be $12M) will be raised separately by the WCM Society through grants, corporate donations etc. – not taxes.
Alberni-Clayoquot Regional District
REFERENDUM – WEST COAST MULTIPLEX SERVICE AREA ESTABLISHMENT, 2012
Electoral Area “C” (Long Beach), District of Tofino, District of Ucluelet

WHEREAS the West Coast Multiplex Society is committed to raise all the funds necessary to engineer, design and construct a multiplex facility on the West Coast.

AND WHEREAS the Alberni-Clayoquot Regional District has been requested to establish and operate a service for public recreation including a multiplex facility on the West Coast.

QUESTION:
Are you in favour of the Alberni-Clayoquot Regional District enacting Bylaw E1056, West Coast Multiplex Service Area Establishment, 2012 to establish a service area within Electoral Area “C” (Long Beach), the District of Tofino and the District of Ucluelet, to operate a public recreation facility for community use, including a multiplex facility, with an annual maximum requisition limit of the greater of $450,000 or $0.335 per $1,000 of taxable value of land and improvements?
What Does the Question Mean for Your Taxes?

The tax impact on the average ($326,454 assessed value) house is $83.12 annually

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<tr>
<th>Residential Property Value</th>
<th>WCM Yearly Tax Amount</th>
<th>Equivalent Monthly Expenditure</th>
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<tr>
<td>$100,000</td>
<td>$25.50</td>
<td>Approx. one coffee per month</td>
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<tr>
<td>$250,000</td>
<td>$63.75</td>
<td>Approx. two coffees per month</td>
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<tr>
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<td>$127.50</td>
<td>$10 per month</td>
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<tr>
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<td>$156.00</td>
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<td>$500,000</td>
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<td>$2,000,000</td>
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<td>$104.00 per month</td>
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The Time is Now!

✓ Vote YES on the WCM Referendum!
THANK YOU and THANKS to Our Sponsors!

MUCH MORE INFORMATION (INCLUDING DOCUMENTS AND ENDORSEMENTS) AVAILABLE AT

WestCoastMultiplex.ORG

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